# **VIETJET AIT.com.**9M.2023 Business Update and Results



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- II. Key Investment Highlights
- III. Business Outlook
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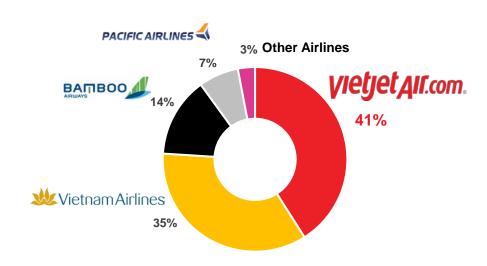
## **Company Overview**

#### Vietjet is a market leader and a pioneer in Low-Cost Carrier (LCC) in Vietnam

#### **Business overview**

- Established in 2007, Vietjet is a leading regional low-cost carrier and Vietnam's first private airline to be granted operations permit and air operator certificate
- Holding largest domestic market share of 41%
- Accumulatively carried > 170 million passengers and is now operating 125 regular routes including 45 domestic and 80 international with 400 flights per day
- Vietjet owns young fleet of 83 aircrafts from Airbus including wide- and narrow-body aircrafts, in which 7 A330s, 17 A320s, and 59 A321s
- Vietjet has been listed on the Ho Chi Minh City Stock Exchange (HOSE) since February 2017, top 30 largest capitalization and liquidity on HOSE
- Vietjet's Long-term Credit Rating is affirmed at vnBBB- with a Stable Outlook by Saigon Ratings

#### Vietjet has dominated domestic aviation market (9M.2023)



#### Financial and operating metrics (9M.2023)



Airbus A330-30

### **Total Asset**

US\$ **3,150M** +13% y-o-y

### Revenue

US\$ **1,845** M +59% y-o-y

## **Flights**

101.8K

+16% y-o-y

## Load factor

**85.0%** 

### **EBITDAR**

US\$ 385M +31% y-o-y

## **Net profit**

US\$ 8.2M +2% y-o-y

## **Passengers**

18.5M

+20% y-o-y

## **Routes**

125

45 dom + 80 int'l

## **Development Milestones**

Incorporated and obtained air operator's certificate ("AOC")

Vietjet has operated with an incredible growth in aircraft fleet and route networks **Fleet** (as of 30 Sep 2023) 2023 Vietjet commenced direct flights to 2022 (Sydney, Melbourne, Brisbane, Perth, Adelaide) Australia ■ Vietjet received 4 A330 2020 Vietjet opened 20 new routes, mostly to the India market 2019 Started ground handling services at Noi Bai Airport 2017 ■ Vietjet's market capitalisation crosses US\$3bn mark 2016 ■ IPO on Ho Chi Minh City Stock Exchange Groundbreaking of VJAA's construction 2015 Became an official member of IATA Signed an MOU with Boeing to purchase 100 aircraft ■ Signed an MOU with Airbus to purchase 20 aircraft 2014 Achieved IATA Operational Safety Audit certificate Inaugurated Vietjet Training Centre 2011 ■ Signed an MOU with Airbus to purchase 100 aircraft for US\$9bn ■ Launched Thai Vietjet JSC and Vietjet Cargo JSC Received the first aircraft from the firm order placed with Airbus 2007 ■ First Vietnamese airline to offer self-service check-in kiosk Launched the first commercial flight from Ho Chi Minh City to Hanoi

## **Flight Network**

Vietjet has one of the most extensive network in Vietnam and is well-positioned for international routes



#### **Products and Services**

Leveraging complete digital platforms to provide full suite of air services and deliver exception experience for Vietjet's passengers

All-in-one loyalty platform -SKYJOY

## 10 million members

















Fly first, Pay later













**BẢO HIỂM BẢO VIỆT** 

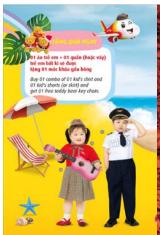
#### HDBank-Vietjet Travel Credit Card



Convenient prebooking services to enhance customer satisfaction (Meal, Luggage and Seat selection)



SkyShop Store to provide a wide range of souvenirs & duty free products





**Partnership with Online Travel Agencies** 





priceline

Booking.com





## **Sustainable Development**

Continuation of investment on "green" aviational solutions and commitment to Fly Net Zero by 2050



#### Modern and young fleet

Owning one of the youngest and modern fleet **83 aircrafts** with average age of **5.5 years**, operating with economical and flexible costs



#### **Issuance of Environmental Protection Policy and Commitment**

Developing Management Procedures for all environmental aspects and building database for management statistics, and promotion of green solutions





#### Stringent management of CO2 emissi

Managing CO2 emissions to through Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA) as required by ICAO and Planning towards future use of sustainable aviation fuel (SAF)



#### **Utilizing environmental-friendly materials**

Fully reducing the nylon bag usage, applying single-used materials, offering diverse organic menu and utilizing cutlery made by bamboo.





#### Strictly implementation of waste management procedure

Establishing norms of clean water carried by aircraft and completely eliminating paper documents (estimated reduction of 100kg per flight)



#### Application of comprehensive fuel cost management solution SFCO2

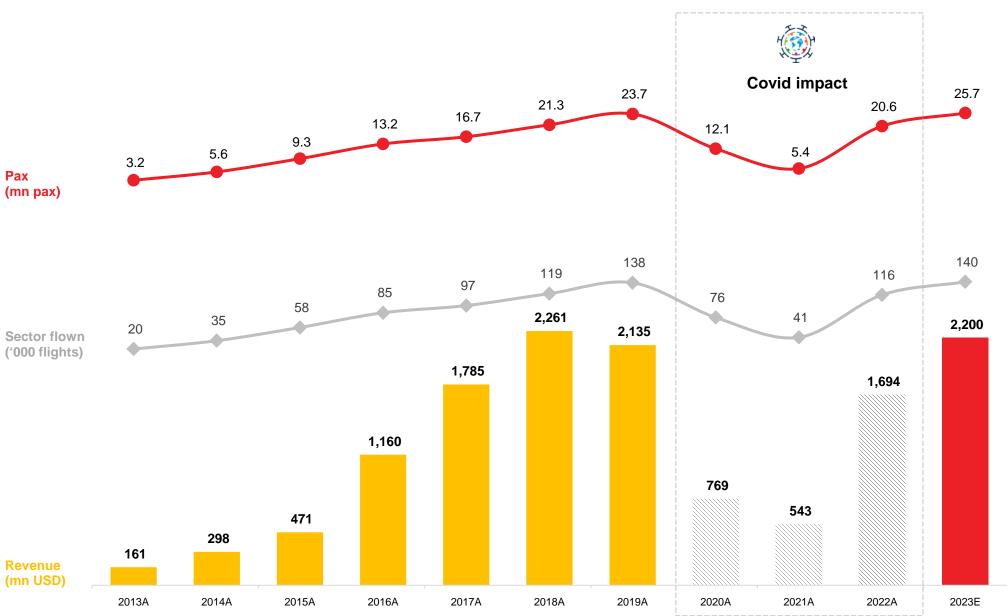
Using Safran SFCO2 System for measurements and statistics on the fuel consumption which supports Vietjet to improve operational efficiency by reducing fuel consumption up to 20% as well as CO2 emissions level

As a new sustainability initiative, Vietjet has launched the Fly Green Fund, sponsoring environmental protection programs focused on preserving natural resources



## **Growth Prospect**

Vietjet among the fastest-growing airlines in APAC with the average annual growth rate more than 30%



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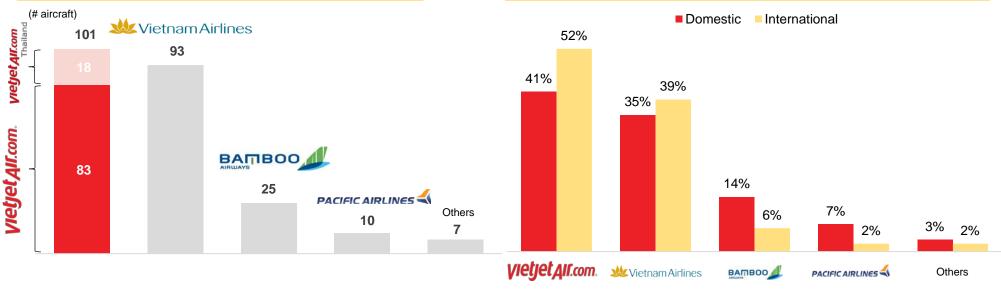
# 1 LCC in Vietnam with a strong operational capability 1 Best positioned to benefit from Vietnam's attractive macro story and strong government incentives for the Vietnam's Aviation sector Resilient operational performance to support comprehensive strategy towards building 3 diversified aircraft asset portfolio VIETJET AIT.com. Young and modern fleet with significant commercial and financial potential being secured by a large aircraft orderbook Comprehensive strategy in building digital airline ecosystem and all-in-one loyalty 5 platform Strong brand recognition in Vietnam and in the region providing sustainable competitive advantage 7 Experienced board of directors and management committed to investors' best returns

## **Key investment highlights**

#1 LCC in Vietnam with a strong operational capability



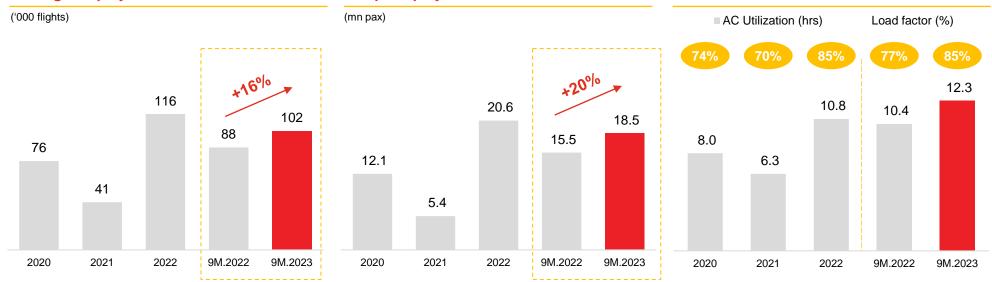
#### #1 LCC with 41% domestic and 52% international market share



#### # of flights up by 16% in 9M23

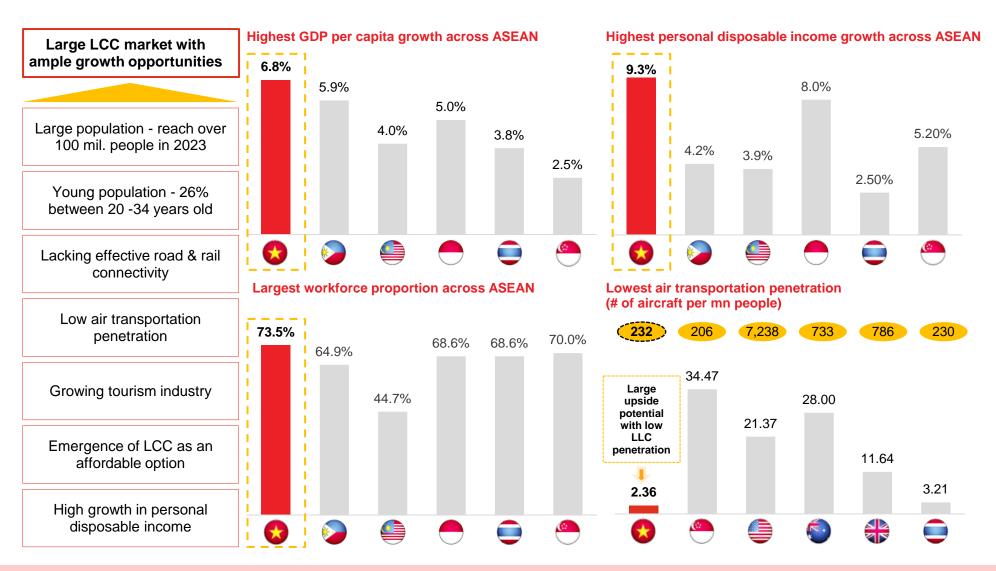
#### # of pax up by 20% in 9M23

#### Aircraft utilization & load factor



## **Key investment highlights**

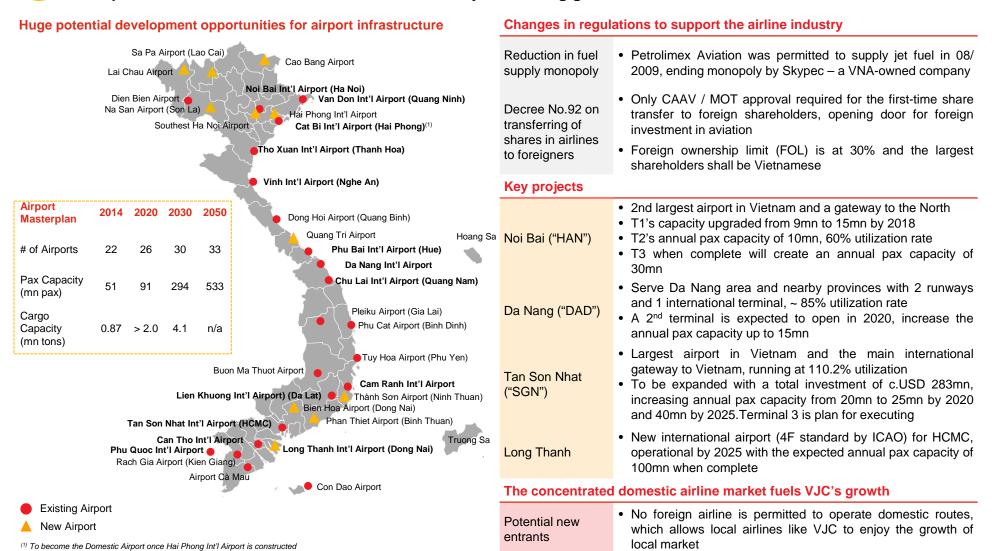
Best positioned to benefit from attractive macro story and strong government incentives for Vietnam's Aviation sector



Solid economic growth trend and favorable demographic structure provide strong tailwinds for Vietnam's LCC market to soar

## **Key investment highlights**

#### Best positioned to benefit from attractive macro story and strong government incentives for Vietnam's Aviation sector

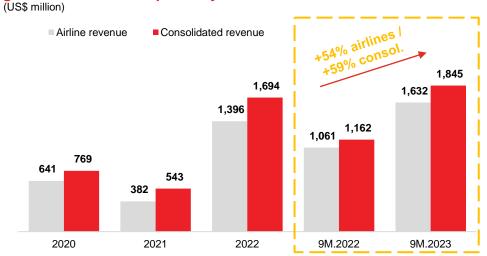


Remarkable government support with US\$18.0 billion for airport infrastructure development plan across Vietnam until 2030 has helped to create a significant momentum for Vietnam's aviation sector

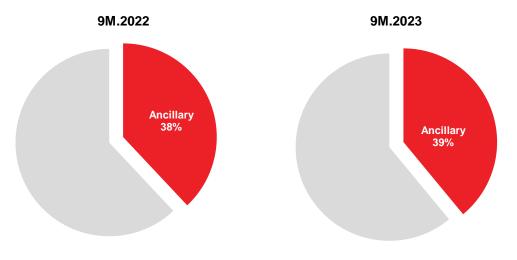


Resilient operational performance to support comprehensive strategy towards building diversified aircraft asset portfolio

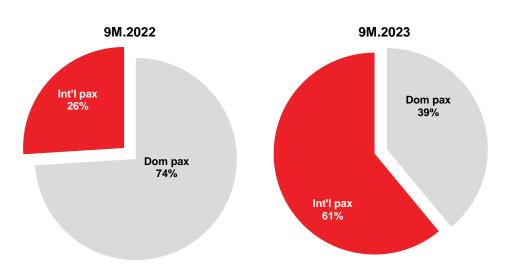
Airline and consolidated revenue achieved at 54% and 59% y-o-y growth in 9M.2023 respectively



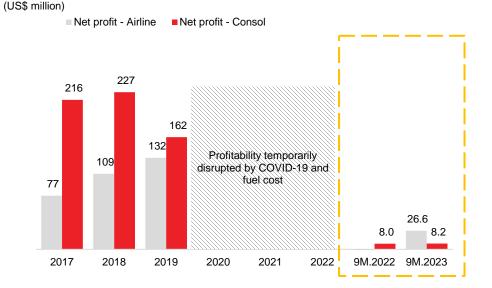
Ancillary revenue made up 39% of total revenue



Revenue from international routes make up 61% of passenger transportation revenue in 9M.2023



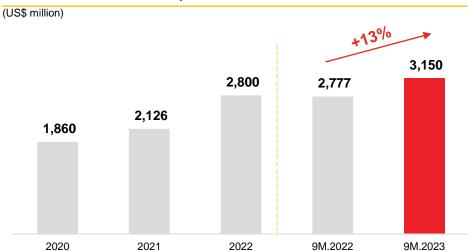
#### ...one of few airlines returning to profit quickly



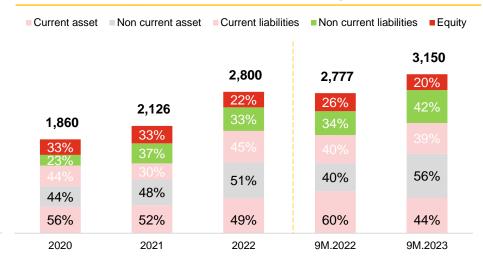


Resilient operational performance to support comprehensive strategy towards building diversified aircraft asset portfolio

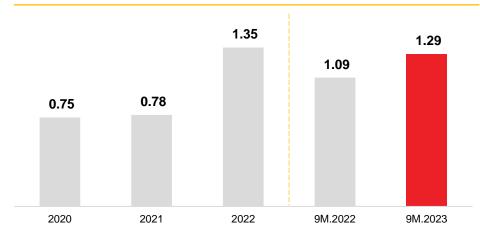
#### Stable asset base scale up with additional aircraft asset



#### Well balanced capital structure with c.60% long-term resource



#### Debt-to-Equity ratio remains well above industry average



#### **Extensive and highly committed funding partners**

- Actively working with large local and international financial institutional to ensure short-term funding needs for operation
- Selected partners





















Vietjet maintains a consistent and prudent approach to leverage and capital structure







Young and modern fleet with significant commercial and financial potential being secured by a large aircraft orderbook

Fleet overview

#### Diversified and fast growth of Vietjet's fleet

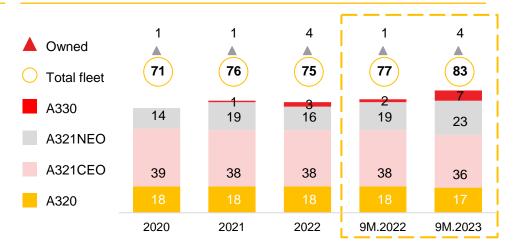
83 aircrafts, 79 leased and 4 owned

Aircraft utilization c. 12.3 hrs (9M23) vs. 10.7 hrs (9M.22)

95% of fleet in operation

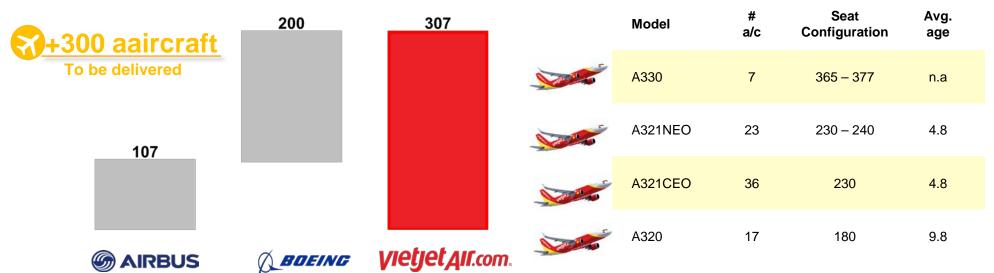
Technical reliability rate 99.72%

Operating avg. 400 flights per days



...over 300-aircraft order with Airbus and Boeing providing Vietjet huge potential for earning and commerce

## Vietjet has one of the youngest and most modern fleet globally



Comprehensive strategy in building digital airline ecosystem and all-in-one loyalty platform

Fully integrated technology management system allowing Vietjet to achieve better profitability and proficiency

Digital pilot-to-maintenance



## **Lufthansa Technik**

**Enterprise resource planning** 



Flight data analysis

**Express delivery services solution** 



Risk and fraud management systems



CyberSource<sup>®</sup>

**Aviator revenue management** 







#### All-in-one loyalty platform - SkyJoy

- All-new Frequent Flyer Program
- One Loyalty platform with point conversion
- Earn SkyPoint on everyday spending from Online to Offline and the points never expire
- · Limitless redemption from Vietjet air tickets to gifts from 250+ much-loved brands



#### ... together with rich customer data from unique ecosystem









>170 million of carried passenger accumulatively and >30 thousand marketing points

3.3 million customer and 347 branches

11.3 million customer and c.25 thousand POS



#### Huge valuation upward for Vietjet

Program	Airline	Val (US\$ mn
SkyJoy	vietjet діг.com.	
Rapid Rewards	Southwest	8,828
TrueBlue	jetBlue	3,891
SkyPass	KSREAN AIR	4,594
Miles & Smiles	UTURKISH AIRLINES	2,624
Cathay	CATHAY PACIF	IC 4,552

## **Key investment highlights**

Strong brand recognition in Vietnam and across the region providing sustainable competitive advantage

**Top 50 Sustainable Development Businesses Vietnam 2023** 

2023



Best Low-Cost Airline Onboard Hospitality for 2023
Best Ultra Low-Cost Airline 2023

2023

**AirlineRatings** 

Vietnam's Best Valuable Brand 2023

2023

**Brand Finance** 

Asia's Leading Airline for Customer Experience 2023

2023



Most Valued Airline of the Year in Asia 2022 Best Cabin Crew Service in Asia2022 Best Low-cost Airline Awards 2022

2022



Vietjet continuously launches pioneering solutions and airlines services, carrying out safe and efficient flight operation to ensure highest customer satisfaction



#### Experienced board of directors and management committed to investors' best returns



Mdm. Nguyen Thi Phuong Thao Chairwoman

- Madam Nguyen Thi Phuong Thao is one of the founding members of Vietjet, Chairwoman of Vietjet since 2023, before that Ms. Thao was the Vice Chairwoman, CEO since 2007.
- She is also the Permanent Vice Chairwoman at HDBank.
- Madam Thao holds a PhD Degree in Economic Cybernetics from the Mendeleev Institute.
- She is the first Vietnamese's businesswoman to receive the Ordre national de la Légion d'honneur
   the highest medal of France



Mr. Dinh Viet Phuong BOD member, CEO

- Dr. Phuong has more than 20 years of leadership experience and holds important positions in many companies in the Transportation Industry.
- Dr. Phuong is the CEO since April 06, 2023.
- He holds a PhD Degree in Transportation from Moscow State Academy of Water Transport.



Mdm. Ho Ngoc Yen Phuong BOD member, EVP & CFO

- Mdm. Phuong has more than 25 years of leadership in financial and accounting field in different industries, including Oil & Gas, Telecommunication, Industrial Production.
- She was CFO of PVN Group, PVDrilling, SK Telecom and Holcim.
- She graduated Master of International Finance and Accounting at Swinburne University (Australia).



Mr. Michael Hickey EVP & COO

- Mr. Michael was a Senior Managing Director at Ryanair for more than 30 years since established.
- During his management period, Mr. Michael has experienced a remarkable growth, from 6 aircrafts at the start to now 400 aircraft. With Ryanair, Mr. Michael participated in various essential projects related to maintenance, technical operations and commercial aircraft purchase/selling contracts.



Mr. To Viet Thang EVP & CAO

- Mr. Thang is responsible for the Safety, Security, Quality and Assurance as well as Back-office activities of Vietjet.
- He has nearly 20 years of experience in the aviation industry, including for Vietnam Airlines where he served as the Deputy Director of SSQA between 2008 and 2014.



Mr. Nguyen Thanh Son EVP & CCO

- Mr. Son leads the commercial activities of VietJet as well as revenue management.
- Mr. Son has had more than 20 years of experience in commercial activities at both international and domestic airlines.

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## **Business Outlook**

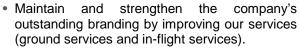


#### Flight network development

- Expand widely the domestic route network especially the key routes; strengthen the domestic leader position.
- Continue to grow the international routes further and aim for profitability on all operating routes.



## **Branding and Partnership**



 Manage actively with a goal to optimize the company's joint venture business performance



# 2

### **Safety**

- Ensure safety, security, and service quality in all flights operated by Vietjet.
- Comply with aviation safety regulations and standards, apply and continuously update safety management system in all operation activities to the highest level.



## **Cost management**

- Continue with the progress of standardization, automation on all business operating procedures.
- Strive to save operating cost such as jet fuel, leasing, administrative cost.
- Strategic planning of fleet Cost of optimization
- Maintain fleets under 6 8 years



#### **Human resources**

- Maintain fresh, young, transparent working environment; communicating cost saving awareness to all employees
- Restructure VJC organization towards a result-oriented, strong teamwork environment, establishing services activities related



## **Capital fundraising**

- Aim to raise long-term funding including equity and international debt/borrowing to support for business operation, PDP and aircraft financing
- Equity fund raising





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#### **Notable events**

Vietjet has achieved remarkable milestones in reaching momentous agreements with key partners and opening new routes to international destinations



On September 4, 2023, Vietjet announced flight service from Hanoi to Jakarta – the fourth Vietjet's route network between Vietnam and Indonesia. In the prior month, Vietjet also commenced flight route between HCMC and Jakarta.

Sept 19-21, Vietjet's leaders attended the IATA World Safety and Operations Conference 2023 to discuss indepth topics about aviation safety another aviation-related subjects.





Vietjet has become the first airline operating the direct route connecting Vietnam to 5 largest cities of Australia (Brisbane, Sydney, Melbourne, Perth and Adelaide) Vietjet and Boeing re-affirmed agreement on aircraft delivery plan. The first twelve (12) B737 aircraft are scheduled to deliver in 2024.

On September 11, 2023, Vietjet and Carlyle signed an MOU to finance USD 550 million for Vietjet's B737 deliveries during President Biden's visit.

